COMPETITION RULES

OBJECTIVE

The San Sebastian Festival calls its third online competition for posters to provide the official image of its 62nd edition. The Festival seeks to encourage creativity and participation and to foster greater reach of the event. The competition is open to all designers who wish to present their proposals and the public will vote for their favourite posters. A jury will choose the winner and up to four finalists in each category and prizes will be drawn among voters of the winning proposals.

COMPETITION TIMELINE:

- Submission and presentation of proposals: January 30 (12h GMT+1) - March 6 (12h GMT+1)
- Public vote: March 10 (12h GMT+1) - March 28 (12h GMT+1)
- Announcement of finalists: April 2
- Jury deliberation and communication to the winner or winners: April 4
- Public announcement of the winning posters: May 9
- Prize draw among voters of the winning options: May 14
POSTERS

The posters must be original and unpublished and must not have been submitted for other competitions. The author of the poster must own the rights to the images and elements used in the poster or they must be freely usable resources. The authors will be held responsible for respecting all stipulations included herein. Participants are free to submit posters for as many sections as they wish. They can also submit as many posters as they wish for each section.

The sections are:

- **Official.** This will be the main image identifying the Festival for this entire edition.
- **New Directors.** An international competition for first or second works by their directors representing the most recent in not-yet-released film production worldwide.
- **Zabaltegi.** An open, heterogeneous section showcasing the biggest and best films of the year.
- **Horizontes Latinos.** A competition between the most interesting Latin American features of the year, not yet released in Spain.
- **Pearls.** A selection of the most outstanding films of the year, eagerly awaited by audiences, many of which have received critical acclaim or awards at other international festivals.
- **Culinary Zinema.** A section combining cinema and gastronomy. This is a non-competitive selection of films related to gastronomy and accompanied by themed dinners.

APPLICATIONS AND ADAPTATIONS

The competition winner or winners must provide the Festival within the given deadlines with different adaptations and applications to promote, communicate and produce signage for the event. These applications and adaptations will depend on the image of the official and Zabaltegi posters, and are as follows:

Official poster winner:

- **West-facing facade of the Kursaal Centre (Space of 70x20 m).** Graphic design of a piece to be printed on vinyl for the west-facing facade of the Kursaal Centre.
- **Auditorium Photocall (510x313 cm)** Graphic design of a piece to be displayed at the entrance to the Auditorium in the Kursaal Centre. This piece will serve as the corporate backdrop for photographs and audio-visual recordings of the Festival guests.
- **Background panel - Press Conferences (950x350 cm)** Graphic design of a piece to be hung in the Press Conference Rooms of the Kursaal Centre. It will serve as the corporate backdrop for photographs and audio-visual recordings of the Festival guests.
- **Lamppost Banners (73x175 cm.)** Graphic design of a piece to be hung from lampposts in different parts of the city as a decorative element announcing the San Sebastian Festival.
• Tote bag for guests.
  Graphic design for a tote bag to be distributed to all San Sebastian Festival attendees. The material and shape of the bag are open to different proposals to be decided by both parties.

• Screening headers:
  8" graphic, animated adaptation for use prior to all screenings of the different sessions and cycles at the San Sebastian Festival. These headers must be delivered to the Festival in HD 24fps resolution and in two formats: Scope (2048 x 858 pixels) and Flat (1998x1080 pixels).

• Stationery for the edition:
  Graphic design of the different pieces making up the specific stationery for the edition including folders, invitations, notices, documents, etc.

• Passes for the edition:
  Graphic design of 2 models of pass (54x85 mm) for use by guests and workers at the 62nd edition.

• Presentation of the 62nd edition:
  Graphic design of the invitation to the presentation, graphic design of a piece promoting the edition for publication in the press and graphic design and layout of a piece (Programme preview) with the posters and description of the contents of the edition for delivery to different destinations.

• Publications for the edition:
  Graphic design and layout of the covers of the following publications: Welcome Guide and The Industry Club Guide.

**TEXTS AND LOGOS**

All posters must include clearly legible texts and logos. Posters not including all logos may be disqualified by the organisation.

The logos detailed below can be downloaded from the special site created for the competition: www.sansebastianfestival.com/concursocarteles

The different posters must include the following legends and texts:

**OFFICIAL:**

**Texts:**
- sansebastianfestival.com

**Logos:**
- Festival 62+2016
- TVE - GAS NATURAL FENOSA - MOVISTAR TV (Babesle Ofizialak - Patrocinadores Oficiales – Official Sponsors)
- AUDI – KUTXA (Laguntzaile Ofizialak – Colaboradores Oficiales – Official Contributors).

**NEW DIRECTORS:**

**Texts:**
- Nuevos Directores, Zuzendari Berriak, New Directors
• 19/27 Irala – Septiembre - September 2014
• Donostia Zinemaldia, Festival de San Sebastián, International Film Festival
• sansebastianfestival.com

Logos:
• Festival 62+2016
• KUTXA - KUTXABANK

HORIZONTES LATINOS:
Texts:
• Horizontes Latinos, 19/27 Irala – Septiembre - September 2014
• Donostia Zinemaldia, Festival de San Sebastián, International Film Festival
• sansebastianfestival.com

Logos:
• Festival 62+2016

ZABALTEGI:
Texts:
• Zabaltegi, 19/27 Irala – Septiembre - September 2014
• Donostia Zinemaldia, Festival de San Sebastián, International Film Festival
• sansebastianfestival.com

Logo:
• Festival 62+2016

PEARLS:
Texts:
• Perlak/Perlas/Pearls
• 19/27 Irala – Septiembre - September 2014
• Donostia Zinemaldia, Festival de San Sebastián, International Film Festival
• sansebastianfestival.com

Logos:
• Festival 62+2016

CULINARY ZINEMA
Texts:
• Culinary Zinema
• 19/27 Irala – Septiembre – September 2014
• Donostia Zinemaldia, Festival de San Sebastián, International Film Festival
• sansebastianfestival.com

Logos:
• Festival Culinary 62+2016
• Basque Culinary Center

In the case of the Official and Horizontes Latinos posters, the logos of the Festival sponsors and collaborators will occupy 2% of the total poster size.

In the case of the Official poster, the logo of the official sponsor will be double the size of the collaborators’ logos.
SUBMISSION DEADLINE

A special section will be created on the Festival website www.sansebastianfestival.com/concursocarteles where participants can submit their proposals.

Posters can be submitted from 30 January 2014 until 6 March 2014.

All proposals submitted will be revised and approved by the San Sebastian Festival, which reserves the right to reject any proposals it considers to be offensive or inappropriate. In such an event, the San Sebastian Festival will decide whether or not to inform the author of the reasons for rejecting a proposal. Once through this stage, the posters presented will be immediately published.

The San Sebastian Festival will place particular importance on originality and therefore recommends that the proposals submitted avoid recurring elements in the film world, such as clapperboards, film, reels and the usual local images.

Participants must complete a form when making their submissions, indicating their e-mail address, full name, and telephone number. Posters must be submitted in vertical JPG format measuring a minimum of 1361 x 1927 and a maximum of 2825 x 4000 pixels. They must not weigh more than 8Mb.

It is important to give the poster a “title” for reference purposes when the proposal goes on display for public voting. This title will be requested as mandatory on the poster submission form.

The submission form will serve as proof of entry and will only be used to identify proposals once the Jury has made its decision. The Jury will have no access to the database.

Posters in a different archive format, medium, pixel size or proportions to those indicated will be automatically rejected.

SELECTION OF THE WINNING POSTERS

Prior to selecting the winning posters, a pre-selection will be made of the 10 proposals to receive most public votes for each section in: www.sansebastianfestival.com/concursocarteles.

The public can cast their votes for the 10 per section from 10 March 2014 until 28 March 2014.

Once the voting period has closed, the Festival can select up to 10 posters in each section to make up a maximum of 20 finalists per section. This selection will be announced on 2 April 2014.

The Festival will place particular importance on the originality of the proposals, their design, composition and visual impact.

A jury will decide the winning posters of the “Poster competition – 62nd San Sebastian Festival 2014” from among the 20 potential finalists in each section, on 4 April 2014.

A decision can be taken not to choose a winner in any or all categories.

Jury

The Jury will have 5 members; 2 members from the San Sebastian Festival Management Committee and another 3 members not related to the Festival, appointed by the Festival Management Committee.
Public announcement of the winners

The winner or winners will be publicly announced at a press conference called by the San Sebastian Festival on 9 May, date on which the same information will be published on the Festival and specific competition sites.

Online popular voting system

To be able to vote in the competition, you must register on www.sansebastianfestival.com/concursocarteles, completing the form with the requested details: e-mail address, full name, identity document or passport number and contact telephone number.

To activate your account, you must validate your e-mail address in the confirmation e-mail sent to you.

All votes will be cast online through this site.

Each user can only vote once per section per day.

The Festival reserves the right to disqualify all users suspected of fraudulent behaviour. Should this occur, the Festival will close the account in question and cancel all related votes cast.

Prizes will be drawn among those who vote for the winning posters. The more often you vote, the more chance you’ll have to win a prize in this draw (see the section on Prizes).

Poster finalists

Apart from the six winning posters, the jury can if desired mentioned up to four proposals in each sections. The authors of these posters will receive a 10-session voucher for the 62nd edition of the San Sebastian Festival and their proposals will be displayed as finalists in the Festival website.

Non-prize-winning posters

All posters submitted but not winning a prize will be filed by the San Sebastian Festival from the day after the date on which the final decision is taken.

SUBMISSION OF A FINAL ARTWORK FOR THE WINNING POSTERS

The winner or winners must deliver the posters and, where appropriate, the corresponding adaptations in digital format containing a final artwork created using a professional vector graphic design program, in its updated version, with optimum quality and resolution for the subsequent applications and reproductions described above.

Posters must be adapted and submitted in three sizes: 48x68, 68x98 and 115x160 cm, with two files for each poster; one with paths and the other without.

All sources used must also be attached. Where appropriate, the originals of digital images in high resolution CMYK TIFF (300 dpi at actual size and 100 dpi at billboard size) must also be attached, including a document certifying that the images have no restrictions of use. In the event that an already-existing image is used in the design, proof of having paid for the image rights must also be included.

The Festival can use the winning posters for any purposes it considers appropriate and can reproduce, adapt and apply the posters to any format or medium it wishes without having to request authorisation from the author.
IMPORTANT: In the event that an existing image not belonging to the author is used in the poster design, justification of having purchased the rights to use the said image, or of being a freely usable resource, must be provided. The Festival will automatically reject all posters that fail to observe this regulation.

The Festival can use the posters for any purpose it considers appropriate and can reproduce, adapt and apply the posters to any format or medium it wishes without having to request authorisation from the author.

PRIZES

For the authors of the winning posters:

The winner or winners of the “POSTER COMPETITION – 62nd SAN SEBASTIAN FESTIVAL 2014” will receive a prize of THREE THOUSAND EUROS (€3,000) net in the case of the Official poster and ONE THOUSAND EUROS (€1,000) net in the case of the posters selected for each of the other sections. The amounts will be paid to the winner or winners by means of a cheque made out in their names or bank transfer.

For voting members of the public:

A draw will be held among all users whose votes coincide with the winning poster in each section. Six prizes will be awarded (1 per section). The prize in each case is a 10-session voucher for the Festival and a set of publications issued for the 62nd San Sebastian Festival.

The draw will be made on 14 May 2014 by computer procedure. The more votes you cast, the higher your chances of winning the draw.

The authors of the winning posters are excluded from participating in the draw for their winning category.

The winners of the draw will be announced on the www.sansebastianfestival.com special competition site on 15 May 2014.

CONSENT AND PROTECTION OF PERSONAL DATA.

Participants in the competition agree to their personal data being used in accordance with the stipulations of Organic Act 15/1999 of 13th December, on the Protection of Personal Data, for the duration of this promotion, and for the purposes of sending them news, updates and general information about the San Sebastian Festival.

The personal details requested will therefore be added to an automated file belonging to the Festival Internacional de Cine de Donostia-San Sebastián, S.A. for the purposes described in the above paragraph. Refusal to supply these details will mean automatic disqualification from participating in the competition. Participants can exercise their right to access, oppose, rectify and cancel these details by writing to: Festival Internacional de Cine de Donostia – San Sebastián, S. A., Teatro Victoria Eugenia, Plaza Okendo 1, 20004 Donostia, indicating the reference “POSTER COMPETITION – 62nd SAN SEBASTIAN FESTIVAL”.

After the competition, the Festival Internacional de Cine de Donostia-San Sebastián, S.A. will keep the details provided by the participants to send them general information about the San Sebastian Festival. Thus, in accordance with Act 34/2002, of 11 July, on Services of the Information Society and Electronic Commerce, participants give their consent for the Festival Internacional de Cine de Donostia-San Sebastián, S.A. to send them such information. Participants are free at all times to cancel this consent simply by communicating
their wishes to the Festival Internacional de Cine de Donostia-San Sebastián, S.A. in writing to the address indicated above.

All details provided for the competition must be true and complete; participants are also asked to cooperate with the Festival by updating their details. In the event that the personal details provided are false, incomplete or out of date, the Festival Internacional de Cine de Donostia-San Sebastián, S.A. would be relieved in specific cases, of ensuring the successful outcome of the competition and of any consequences arising from the former, and even, as a last resort, of announcing beneficiaries of the competition.

The competitors authorise the Festival Internacional de Cine de Donostia-San Sebastián, S.A. to use their name and image for advertising purposes in the event that they win the competition and accept the prize.

**TAX REGULATIONS**

On presenting the prize, the Festival will apply the currently applicable Spanish Personal Income Tax Regulation (IRPF), approved by Royal Decree 439/2007 of 30th March and all other consistent provisions. The Festival Internacional de Cine de Donostia-San Sebastián, S.A. will therefore deduct the appropriate amount of tax from the prize money and pay it to the Tax Office as established in the tax regulation referred to above.

The Festival Internacional de Cine de Donostia-San Sebastián, S.A. will issue a certificate to this effect and send it to the prize-winner by recorded delivery.

Income from prizes received as the result of participating in games, competitions, raffles or random combinations are considered to be capital gains not generated by the transfer of capital assets and are therefore incorporated to the general part of the tax base, which is taxed at the appropriate rate.

No claims can be made to the Festival Internacional de Cine de Donostia-San Sebastián, S.A. for the amount of tax paid on these capital gains given that this tax depends on the amount of the prize and of other income incorporated to the general tax base (employment, economic activities, allocation of income, etc.).

**INTELLECTUAL PROPERTY**

1. The Festival Company will acquire ownership of all industrial and intellectual property rights for the posters and all other pieces of corporate identity corresponding to the object of the competition. The exclusive use of these elements by the Festival Company will not imply concession to the prize-winner or to third parties of any rights whatsoever with regard to such property, inasmuch as the transfer of the said rights forms an integral part of the contract.

2. The use of elements which are the object of the contract is exclusively reserved to the Company and neither the prize-winner nor a third party having participated in the design or creation of the winning elements can use them for any other contract entered with another client. This obligation extends to people who have a working relationship with the prize-winner, even when they no longer work for the latter.

3. The transfer of intellectual property rights for the posters and their adaptations will be indefinite. The transfer of intellectual property rights for the other pieces will have a 5-year duration starting from the last day of the Festival for which they were designed, with the exception of pieces including poster images, in which case the transfer will be indefinite.
Notwithstanding the foregoing, the prize-winner may incorporate to his or her communication or advertising elements (books, brochures, etc.) the poster design in an appropriate size for the required purpose.

4. In all cases, the legal relations arising from this contract shall exist exclusively between the Festival Company and the prize-winner or contractor. The Company will not be related by contact to any person other than the prize-winner.

5. The prize-winner is deemed to hold ownership of the intellectual property rights transferred to the Festival Company for the designs made by his or her staff. This must be made clear to these members of staff by the prize-winner. Failure to communicate this information will be exclusively attributed to the prize-winner. Further, failure to communicate this information shall imply no detriment whatsoever to the exclusive transfer of the intellectual property rights to the Festival Company.

FINAL

1. Failure to comply with any or the points indicated in the competition rules and regulations could eventually lead to claims for damage against the person named as winner by the Festival.

2. In the event of doubts or disagreement with regard to the interpretation of any part of these competition rules and regulations, the organiser will have the final say.